

2020 – 2021 ACTIVITY CALENDAR



TRADE SHOWS – EUROPE AND MIDDLE EAST

Seafood Expo Global

Brussels, Belgium
April 21-23, 2020 Contact : Jean-Philippe Nadeau

BioFach

Nuremberg, Germany
February, 2021 Contact : Audrey-Eve Neron

TRADE SHOWS – ASIA

SIAL China

Shanghai, China
May 13-15, 2020 Contact : Audrey-Eve Neron

China Fisheries & Seafood Show

Qingdao, China
November 1st, 2020 Contact: Jean-Philippe Nadeau

TRADE SHOWS - CANADA

SIAL Canada

Montréal, QC
April 15-17, 2020 Contact: Audrey-Eve Neron

Canadian Produce Marketing Association (CPMA)

Toronto, ON
May 12-14 2020 Contact: Geneviève Morin

Canadian Health Food Association Show East (CHFA)

Toronto, ON
September 12-13, 2020 Contact: Geneviève Morin

Canadian Health Food Association Show West (CHFA)

Vancouver, BC
February, 2021 Contact: Audrey-Eve Neron

Restaurant Canada Show

Toronto, ON
February, 2021 Contact: Jean-Philippe Nadeau

TRADE MISSIONS

Trade Mission in Asia

Cities to confirm
October, 2020 Contact : Hicham El Ghissassi

Trade Mission in the European Union, as part of SIAL Paris

Paris, France
October, 2020 Contact : Hicham El Ghissassi

Trade Mission in the East/West of Canada

Cities to confirm
October, 2020 Contact : Audrey-Eve Neron

Trade mission in Middle East, as part of Gulfood

Cities to confirm
February, 2021 Contact : Hicham El Ghissassi

Trade mission as part of Foodex Japan

Chiba, Japan
March, 2021 Contact : Hicham El Ghissassi

TRADE SHOW – UNITED STATES

ECRM – Store Brands

Lombard, IL, United States
April 19-23, 2020 Contact: Geneviève Morin

National Restaurant Association Show

Chicago, IL, United States
May 16-19, 2020 Contact : Jean-Philippe Nadeau

Sweets & Snacks Expo

Chicago, IL, United States
May 21-23, 2020 Contact : Jean-Philippe Nadeau

International Dairy Deli Bakery Association Show

Indianapolis, IN, United States
May 31 - June 2, 2020 Contact: Hicham El Ghissassi

Summer Fancy Food Show

New York City, United States
June 28-30, 2020 Contact : Audrey-Eve Neron

ECRM – Natural, Organic & Specialty Food – Frozen, Deli, Meat & Bakery *To be determined*

August 16-20, 2020 Contact: Audrey-Eve Neron

Natural Products Expo East (NPEE)

Philadelphia, PA, United States
September 23-26, 2020 Contact : Jean-Philippe Nadeau

New England Produce Council (NEPC)

Boston, MA, United States
August 25-26, 2020 Contact : Geneviève Morin

Produce Marketing Association and Fresh Summit International

Dallas, TX, United States
October 15-17, 2019 Contact : Geneviève Morin

PLMA Chicago

Chicago IL, United States
November, 2020 Contact : Geneviève Morin

Americas Food & Beverage Show

Miami, FL, United States
November 2-3, 2020 Contact : Audrey-Eve Neron

New York Produce Show

New York, NY, United States
December, 2020 Contact : Geneviève Morin

Winter Fancy Food Show

San Francisco, CA United States
January, 2021 Contact : Jean-Philippe Nadeau

Natural Products Expo West (NPEW)

Anaheim, CA, United States
March, 2021 Contact : Geneviève Morin

Seafood North America

Boston, MA, United States
March, 2021 Contact : Jean-Philippe Nadeau

TRADE SHOWS – CARRIBEAN & LATIN AMERICA

ANTAD & Alimentaria Mexico

Guadalajara – Mexico
March, 2021 Contact : Audrey-Eve Neron

TRAINING SEMINARS

Are your labels ready for the Canadian market?

Sainte-Julie, QC
April 8th, 2020 Contact: Audrey-Eve Neron

New Incoterms 2020

Sainte-Julie, QC
May 2020 Contact : Catherine Richard

Web and online strategy

Sainte-Julie, QC
June, 2020 Contact: Geneviève Morin

Improve your sales pitch

Sainte-Julie, QC
June 3rd, 2020 Contact: Jean-Philippe Nadeau

International finance

Sainte-Julie, QC
July, 2020 Contact: Audrey-Eve Neron

Planning and improving your booth animation

Sainte-Julie, QC
August 27, 2020 Contact: Jean-Philippe Nadeau

US Customs basics

Sainte-Julie, QC
September, 2020 Contact: Catherine Richard

Smart and profitable business networking

Sainte-Julie, QC
October 8, 2020 Contact: Jean-Philippe Nadeau

Distribution channels and international transport

Sainte-Julie, QC
October, 2020 Contact: Catherine Richard

Are your labels ready for the US market?

Sainte-Julie, QC
November, 2020 Contact: Audrey-Eve Neron

Round table with trade commissioners – emerging market

Sainte-Julie, QC
December, 2020 Contact: Audrey-Eve Neron

US custom basics

Sainte-Julie, QC
February, 2021 Contact: Catherine Richard

Are your labels ready for the Canadian market?

Sainte-Julie, QC
March, 2021 Contact: Audrey-Eve Neron

2019 – 2020 activity calendar (continued)

TRADE SHOWS UNDER THE CANADA PAVILION

Food and Hotel Asia

Singapore, Singapore
March 31 – April 3rd, 2020 Contact : mas-sam@agr.gc.ca

Seoul Food and Hotel

Seoul, South Korea
May 19-22, 2020 Contact : mas-sam@agr.gc.ca

SIAL Paris

Paris, France
October 18-22, 2020 Contact : mas-sam@agr.gc.ca

FHC China

Shanghai, China
November 2020 Contact : mas-sam@agr.gc.ca

Gulfood

United Arab Emirates
February 2021 Contact : mas-sam@agr.gc.ca

Foodex Japan

Chiba, Japan
March 2021 Contact : mas-sam@agr.gc.ca

NETWORKING ACTIVITIES

Soirée Alizés Evening

Montreal, QC
April 15, 2020 Contact: Claudia Charuest

Annual General Assembly

Place to be determined
Date to be determined Contact : Claudia Charuest

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