

TRADE SHOWS – EUROPE AND MIDDLE EAST

Seafood Expo Global

Brussels, Belgium
May 7-9, 2019 Contact : Simon Roy-Dufort

Food Ingredients Europe

Paris, France
3-5 décembre 2019 Contact : Audrey-Ève Néron

BioFach

Nuremberg, Germany
February 15-20, 2020 Contact : Audrey-Eve Néron

TRADE SHOWS – ASIA

SIAL China

Shanghai, China
May 14-16, 2019 Contact : Simon Roy-Dufort

China Fisheries & Seafood Show

Qingdao, China
October 30th - November 1st, 2019 Contact: Jean-Philippe Nadeau

TRADE SHOWS - CANADA

Canadian Produce Marketing Association (CPMA)

Montréal, QC
April 2-4, 2019 Contact: Geneviève Morin

SIAL Canada

Toronto, ON
April 30 - May 2, 2019 Contact: Audrey-Ève Néron

Canadian Health Food Association Show East (CHFA)

Toronto, ON
September 14-15, 2019 Contact: Geneviève Morin

Canadian Health Food Association Show West (CHFA)

Vancouver, BC
February 22-23, 2020 Contact: Audrey-Ève Néron

Restaurant Canada Show

Toronto, ON
March 1-3, 2020 Contact: Jean-Philippe Nadeau

TRADE MISSIONS

Trade mission in Middle East

Dubai, United Arab Emirates
February, 2020 Contact : Hicham El Ghissassi

Trade mission as part of Foodex Japan

Chiba, Japan
March 5-8, 2020 Contact : Hicham El Ghissassi

TRADE SHOW – UNITED STATES

ECRM – Store Brands

Las Vegas, NV, United States
April 8-11, 2019 Contact: Geneviève Morin

National Restaurant Association Show

Chicago, IL, United States
May 18-20, 2019 Contact : Audrey-Ève Néron

Sweets & Snacks Expo

Chicago, IL, United States
May 21-23, 2019 Contact : Audrey-Ève Néron

International Dairy Deli Bakery Association Show

Orlando, FL, United States
June 2-4, 2019 Contact: Hicham El Ghissassi

Summer Fancy Food Show

New York City, United States
June 23-25, 2019 Contact : Audrey-Ève Néron

ECRM – Natural, Organic & Specialty Food – Frozen, Deli, Meat & Bakery

Scottsdale, AZ, United States
August 18-22, 2019 Contact: Geneviève Morin

Natural Products Expo East (NPEE)

Baltimore, MD, United States
September 12-14, 2019 Contact : Jean-Philippe Nadeau

New England Produce Council (NEPC)

Boston, MA, United States
September 18-19, 2019 Contact : Geneviève Morin

Americas Food & Beverage Show

Miami, FL, United States
September 23-24, 2019 Contact : Hicham El Ghissassi

Produce Marketing Association and Fresh Summit International

Anaheim, CA, United States
October 17-19, 2019 Contact : Geneviève Morin

PLMA Chicago

Chicago IL, United States
November 17-19, 2019 Contact : Geneviève Morin

New York Produce Show

New York, NY, United States
December 12, 2019 Contact : Geneviève Morin

Winter Fancy Food Show

San Francisco, CA United States
January 19-21, 2020 Contact : Hicham El Ghissassi

Natural Products Expo West (NPEW)

Anaheim, CA, United States
March 3-7, 2020 Contact : Geneviève Morin

Seafood North America

Boston, MA, United States
March 15-17, 2020 Contact : Jean-Philippe Nadeau

TRADE SHOWS – CARRIBEAN & LATIN AMERICA

ANTAD & Alimentaria Mexico

Guadalajara – Mexico
March 31st – April 2nd, 2020 Contact : Hicham El Ghissassi

TRAINING SEMINARS

Maximize the results of your trade shows

Boucherville, QC

April 10, 2019

Contact : Simon Roy-Dufort

How to submit a claim under Soutien aux exportations

bioalimentaires | Web conference

April 18, 2019

Contact : Christine Gingras

Successfully transitioning to organic

Sainte-Julie, QC

July 10, 2019

Contact: Geneviève Morin

US Customs basics

Sainte-Julie, QC

September 18, 2019

Contact: Catherine Richard

Food safety certification standards and new requirements related to the FSMA and the RSAC | Saint-Julie QC

October 2019

Geneviève Morin

Seminar on the Comprehensive and Progressive Agreement for Trans-Pacific Partnership | Sainte-Julie, QC

October 25, 2019

Contact: J-P Nadeau et H El Ghissassi

How to stand out with your online sales strategy

Sainte-Julie, QC

November 2019

Contact: Geneviève Morin

Your labels are they ready for the US market?

2 webinars

December 2019

Contact: Audrey-Eve Néron

Planning and development in booth animation

Sainte-Julie, QC

January 2020

Contact: Jean-Philippe Nadeau

How to do business in the US: trading strategy and closing a sale

Sainte-Julie, QC

February 2020

Contact: Audrey-Eve Néron

Smart and profitable business networking

Sainte-Julie, QC

March 2020

Contact: Jean-Philippe Nadeau

Our partners



TRADE SHOWS UNDER THE CANADA PAVILION

Anuga

Coln, Germany

October 2019

Contact : mas-sam@agr.gc.ca

FHC China

Shanghai, China

November 2019

Contact : mas-sam@agr.gc.ca

Gulfood

United Arab Emirates

February 2020

Contact : mas-sam@agr.gc.ca

Foodex Japan

Chiba, Japan

March 2020

Contact : mas-sam@agr.gc.ca

NETWORKING ACTIVITIES

Soirée Alizés Evening

Toronto, ON

April 30, 2019

Contact: Claudia Charuest

Agri-Food Export Group Annual General Assembly

Manoir Rouville-Campbell, Mont Saint-Hilaire

June 11, 2019

Contact : Claudia Charuest

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