

2018 – 2019 ACTIVITY CALENDAR

Subject to funding approval from Agri-Marketing program
(Agriculture and Agri-Food Canada)



TRADE SHOWS – EUROPE AND MIDDLE EAST

Seafood Expo Global

Brussels, Belgium
April 24-26, 2018 Contact : Jean-Emmanuel Poitras

PLMA Amsterdam

Amsterdam, Netherlands
May 29-30, 2018 Contact : Hicham El Ghissassi

BioFach

Nuremberg, Germany
February 13-16, 2019 Contact : Hicham El Ghissassi

The International Food & Drink Event

Londres, Angleterre
March 17-20, 2019 Contact : Hicham El Ghissassi

TRADE SHOWS – ASIA

Food & Hotel Asia (FHA)

Singapour
April 24-27, 2018 Contact : Hicham El Ghissassi

Seoul Food & Hotel 2018

Seoul, South Korea
May 1-4, 2018 Contact : Vicky Couture-Adams

SIAL China

Shanghai, China
May 16-18, 2018 Contact : Jean-Emmanuel Poitras

China Fisheries & Seafood Show

Qingdao, China
November 7-9, 2018 Contact: Simon Roy-Dufort

TRADE SHOWS – CARRIBEAN & LATIN AMERICA

ANTAD & Alimentaria Mexico

Guadalajara – Mexico
March 5-7, 2019 Contact : Audrey-Ève Néron

TRADE SHOWS - CANADA

Canadian Produce Marketing Association (CPMA)

Vancouver, BC
April 25-26, 2018 Contact: Vicky Couture-Adams

SIAL Canada

Montréal, QC
May 2-4, 2018 Contact: Jean-Emmanuel Poitras

Canadian Health Food Association Show East (CHFA)

Toronto, ON
September 15-16, 2018 Contact: Geneviève Morin

Canadian Health Food Association Show West (CHFA)

Vancouver, BC
February 23-24, 2019 Contact: Geneviève Morin

Restaurant Canada Show

Toronto, ON
February 24-26, 2019 Contact: Audrey-Ève Néron

TRADE SHOW – UNITED STATES

ECRM – Store Brands

Chicago IL, United States
April 16-19, 2018 Contact: Vicky Couture-adams

National Restaurant Association Show

Chicago, IL, United States
May 19-22, 2018 Contact : Vicky Couture-Adams

Sweets & Snacks Expo

Chicago, IL, United States
May 22-24, 2018 Contact : Vicky Couture-Adams

International Dairy Deli Bakery Association Show

New Orleans, LA United States
June 10-12, 2018 Contact: Hicham El Ghissassi

Summer Fancy Food Show

New York City, United States
June 30 to July 2nd, 2018 Contact : Jean-Emmanuel Poitras

ECRM – Natural, Organic & Specialty Food – Frozen, Deli, Meat & Bakery

San Diego CA, United States
August 20-23, 2018 Contact: Geneviève Morin

Natural Products Expo East (NPEE)

Baltimore, MD, United States
September 12-15, 2018 Contact : Simon Roy Dufort

Produce Marketing Association and Fresh Summit International

Orlando, FL, United States
October 19-20, 2018 Contact : Geneviève Morin

PLMA Chicago

Chicago IL, United States
November 11-13, 2018 Contact : Simon Roy-Dufort

New York Produce Show

New York, NY, United States
December 12, 2018 Contact : Geneviève Morin

Winter Fancy Food Show

San Francisco, CA United States
January 13-15, 2019 Contact : Hicham El Ghissassi

Natural Products Expo West (NPEW)

Anaheim, CA, United States
March 5-9, 2019 Contact : Geneviève Morin

Seafood North America

Boston, MA, United States
March 17-19, 2019 Contact : Simon Roy-Dufort

TRADE MISSIONS

Trade mission in Japan and South Korea

Osaka & Tokyo, Japan | Seoul, South Korea
October 1-8, 2018 Contact : Hicham El Ghissassi

Trade mission as part of SIAL Paris

Paris, France
October 21-25, 2018 Contact : Hicham El Ghissassi

Trade mission as part of Gulfood

United Arab Emirates
February 2019 Contact : Hicham El Ghissassi

TRAINING SEMINARS

Maximize the profitability of your trade shows

Sainte-Julie
April 11, 2018 Contact : Vicky Couture-Adams

Are your labels ready for the Canadian market?

Sainte-Julie
May 30, 2018 Contact : Vicky Couture-Adams

USA Custom basics

Sainte-Julie
September 26, 2018 Contact : Genevieve Morin

FSVP's program requirements as part of the FSMA modernization act | Sainte-Julie

October 24, 2018 Contact : Geneviève Morin

Maximize the results of your trade shows!

Sainte-Julie
November 27, 2018 Contact : Audrey-Ève Néron

Round table – How to make business with Mexico

Sainte-Julie
December 5, 2018 Contact : Audrey-Ève Néron

Soutien aux exportations bioalimentaires (financial support)

Webinar
January 25th, 2019 Contact : Christine Gingras

USA Custom basics

Sainte-Julie
February 19, 2019 Contact : Geneviève Morin

Round table – Is there a potential for your products in Brazil?

Sainte-Julie
February 25, 2019 Contact : Audrey-Ève Néron

Incoterms – practical and legal tools to protect your sales contract

Sainte-Julie
March 21, 2019 Contact : Audrey-Eve Néron

All you need to know to protect your trade mark

Sainte-Julie
March 26, 2019 Contact : Geneviève Morin

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TRADE SHOWS UNDER THE CANADA PAVILION

SIAL Paris

Paris, France
October 21-25, 2018 Contact : mas-sam@agr.gc.ca

FHC China

Shanghai, China
November 13-15, 2018 Contact : mas-sam@agr.gc.ca

Gulfood

United Arab Emirates
February 17-21, 2019 Contact : mas-sam@agr.gc.ca

Foodex Japan

Chiba, Japan
March 5-8, 2019 Contact : mas-sam@agr.gc.ca

NETWORKING ACTIVITIES

Networking event of the Agri-Food Businesses

Palais des Congrès, Montréal, QC
May 2, 2018 Contact: Claudia Charuest

Agri-Food Export Group Annual General Assembly

Manoir Rouville-Campbell, Mont Saint-Hilaire
June 20, 2018 Contact : Claudia Charuest

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